

# SPONSORSHIP OPPORTUNITIES 2023



## GRETNA FEST OVERVIEW

For 28 years, Gretna Fest has been a family friendly must-see festival in Gretna along the banks of the Mississippi River. The 2023 festival is scheduled for Friday, Saturday and Sunday, October 6, 7 & 8.

Annually upwards of 50,000 people enjoy a weekend that includes great music, arts and crafts as well as delicious food. This year's lineup is shaping up to be another great one!

Over 30 bands, 40 restaurants, and 40 arts & crafts booths along the banks of the Mississippi...you should be a part of Gretna Fest!

**Summer Cook**  
**Tourism Coordinator**

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# PRESENTING & STAGE SPONSORS

## PRESENTING SPONSOR

- ♪ Prominent logo placement on Fest advertising and festival grounds
- ♪ Your logo included in TV, radio, print and digital advertising
- ♪ Your logo featured on Gretna Fest T-shirt
- ♪ Your logo featured on Festival video loop for duration of the festival
- ♪ Year-round identification on Gretna Fest website
- ♪ 20 River Club Suite wristbands per day (See River Club Suites for details)
- ♪ Includes access to the Riverfront Stage Viewing Deck and full bar
- ♪ 30 Friends of Fest wristbands (See Friends of Fest for details)
- ♪ 50 Single Day wristbands
- ♪ 16 Invitations to the Gretna Fest Kickoff Party at the Gretna Cultural Center for the Arts
- ♪ 1 VIP Parking pass for the weekend

### INVESTMENT:

\$75,000

### RIVER CLUB SUITE ACCESS INCLUDED!

Show off your company with excellent brand exposure as you treat your friends, family, and clients to a memorable time at the Fest! Enjoy hors d'oeuvres and full bar from a great vantage point!

## MAIN STAGE SPONSOR

- ♪ Your logo on the Main Stage Sponsor scrim
- ♪ Your logo included in TV, radio, print and digital advertising
- ♪ Your logo featured on Gretna Fest T-shirt
- ♪ Your logo featured on Festival video loop for duration of the festival
- ♪ Year-round identification on Gretna Fest website
- ♪ 16 River Club Suite wristbands per day (See River Club Suites for details)
- ♪ Includes access to the Riverfront Stage Viewing Deck and full bar
- ♪ 30 Friends of Fest wristbands (See Friends of Fest for details)
- ♪ 50 Single Day wristbands
- ♪ 16 Invitations to the Gretna Fest Kickoff Party at the Gretna Cultural Center for the Arts
- ♪ 1 VIP Parking pass for the weekend

### INVESTMENT:

\$60,000

### RIVER CLUB SUITE ACCESS INCLUDED!

Show off your company with excellent brand exposure as you treat your friends, family and clients to a memorable time at the Fest! Enjoy hors d'oeuvres and full bar from a great vantage point!

## RIVERFRONT STAGE SPONSOR

- ♪ Your logo on the Riverfront Stage Sponsor scrim
- ♪ Your logo included in print and digital advertising
- ♪ Your logo featured on Gretna Fest T-shirt
- ♪ Your logo featured on Festival video loop for duration of the festival
- ♪ Year-round identification on Gretna Fest website
- ♪ 12 River Club Suite wristbands per day (See River Club Suites for details)
- ♪ Includes access to the Riverfront Stage Viewing Deck and full bar
- ♪ 16 Friends of Fest wristbands (See Friends of Fest for details)
- ♪ 30 Single Day wristbands
- ♪ 14 Invitations to the Gretna Fest Kickoff Party at the Gretna Cultural Center for the Arts
- ♪ 1 VIP Parking pass for the weekend

### INVESTMENT:

\$25,000

### RIVER CLUB SUITE ACCESS INCLUDED!

Show off your company with excellent brand exposure as you treat your friends, family and clients to a memorable time at the Fest! Enjoy hors d'oeuvres and full bar from a great vantage point!

## MARKET STAGE SPONSOR

- ♪ Your logo on the Market Stage Sponsor banner or scrim
- ♪ Your logo included in print and digital advertising
- ♪ Your logo featured on Gretna Fest T-shirt
- ♪ Your logo featured on Festival video loop for duration of the festival
- ♪ Year-round identification on Gretna Fest website
- ♪ 12 River Club Suite wristbands per day (See River Club Suites for details)
- ♪ Includes access to the Riverfront Stage Viewing Deck and full bar
- ♪ 16 Friends of Fest wristbands (See Friends of Fest for details)
- ♪ 30 Single Day wristbands
- ♪ 14 Invitations to the Gretna Fest Kickoff Party at the Gretna Cultural Center for the Arts
- ♪ 1 VIP Parking pass for the weekend

### INVESTMENT:

\$25,000

### RIVER CLUB SUITE ACCESS INCLUDED!

Show off your company with excellent brand exposure as you treat your friends, family and clients to a memorable time at the Fest! Enjoy hors d'oeuvres and full bar from a great vantage point!

# GREटना FEST TENT AND BAR SPONSORS

## VIP TENT SPONSOR

- ♪ Your branded signage on the exterior and interior of the VIP hospitality tent
- ♪ 2,000 branded cups for the bar in the VIP hospitality tent
- ♪ Branded sofa pillows in the Lounge Area
- ♪ Exclusive availability to provide branded SWAG from your company for patrons inside the tent
- ♪ Your logo included in print and digital advertising
- ♪ Year-round identification on Gretna Fest website
- ♪ Your logo featured on Gretna Fest T-shirt
- ♪ Your logo featured on Festival video loop for duration of the festival
- ♪ 10 River Club Suite wristbands per day (See River Club Suites for details)
- ♪ Includes access to the Riverfront Stage Viewing Deck and full bar
- ♪ 20 Friends of Fest wristbands (See Friends of Fest for details)
- ♪ 40 Single Day wristbands
- ♪ 1 VIP Parking pass for the weekend

**INVESTMENT:** \$20,000

## FRIENDS OF THE FEST TENT SPONSOR

- ♪ Your branded signage on the exterior and interior of the Friends of the Fest Tent
- ♪ 1,000 branded cups for the bar in the Friends of the Fest Tent
- ♪ Branded sofa pillows in the Lounge Area
- ♪ Exclusive availability to provide branded SWAG from your company for patrons inside the tent
- ♪ Your logo included in print and digital advertising
- ♪ Year-round identification on Gretna Fest website
- ♪ Your logo featured on Gretna Fest T-shirt
- ♪ Your logo featured on Festival video loop for duration of the festival
- ♪ 30 Friends of Fest wristbands (See Friends of Fest for details)
- ♪ Includes access to the Riverfront Stage Viewing Deck and full bar
- ♪ 40 Single Day wristbands
- ♪ 1 VIP Parking pass for the weekend

**INVESTMENT:** \$15,000

## RIVER CLUB SUITE BAR SPONSOR

- ♪ Branding at upper and lower level bars of the River Club Suites to include signage
- ♪ 1,500 LED Rock Glasses with logo (blinking cups)
- ♪ Year-round identification on Gretna Fest website
- ♪ 4 River Club Suite wristbands per day (See River Club Suites for details)
- ♪ Includes access to the Riverfront Stage Viewing Deck and full bar
- ♪ 10 Friends of Fest wristbands (See Friends of Fest for details)
- ♪ 16 Single Day wristbands

**INVESTMENT:** \$10,000

## RIVERFRONT STAGE VIEWING DECK SPONSOR

- ♪ Sponsor signage on the Viewing Deck at the Riverfront Stage
- ♪ 1,000 branded cups for the Riverfront Stage Viewing Deck bar
- ♪ Year-round identification on Gretna Fest website
- ♪ 10 Friends of Fest wristbands (See Friends of Fest for details)
- ♪ Includes access to the Riverfront Stage Viewing Deck and full bar
- ♪ 16 Single Day wristbands

**INVESTMENT:** \$8,500

# ADDITIONAL GRETNA FEST SPONSORSHIP OPPORTUNITIES

## MEMORIAL SQUARE SPONSOR

- ♪ Branded street light banners with your logo in Memorial Square
- ♪ Your logo included in print and digital advertising
- ♪ Year-round identification on Gretna Fest website
- ♪ Your logo featured on Festival video loop for duration of the festival
- ♪ Your logo featured on Gretna Fest T-shirt
- ♪ 6 River Club Suite wristbands per day  
(See River Club Suites for details)
- ♪ Includes access to the Riverfront Stage Viewing Deck and full bar
- ♪ 16 Friends of the Fest wristbands  
(See Friends of Fest for details)
- ♪ 30 Single Day wristbands
- ♪ 10 Invitations to the Gretna Fest Kickoff Party at the Gretna Cultural Center for the Arts

**INVESTMENT:** \$15,000

## VILLAGE SPONSORS

### GERMAN, ITALIAN, MARGARITAVILLE, ASIAN, KID'S CORNER, FOOD COURT AND OTHERS

- ♪ Your logo on signage throughout the Village
- ♪ Your logo included in print and digital advertising
- ♪ Year-round identification on Gretna Fest website
- ♪ Your logo featured on Festival video loop for duration of the festival
- ♪ Your logo featured on Gretna Fest T-shirt
- ♪ 12 Friends of the Fest wristbands  
(See Friends of Fest for details)
- ♪ 20 Single Day wristbands
- ♪ 10 Invitations to the Gretna Fest Kickoff Party at the Gretna Cultural Center for the Arts

**INVESTMENT:** \$12,500

## GRETNA GOLD SPONSOR

- ♪ Your logo featured on Gretna Fest T-shirt
- ♪ Year-round identification on Gretna Fest website
- ♪ 8 Friends of the Fest wristbands  
(See Friends of Fest for details)
- ♪ 10 Single Day wristbands
- ♪ 6 Invitations to the Gretna Fest Kickoff Party at the Gretna Cultural Center for the Arts

**INVESTMENT:** \$5,000

## GRETNA GREEN SPONSOR

- ♪ Year-round identification on Gretna Fest website
- ♪ 6 Friends of the Fest wristbands  
(See Friends of Fest for details)
- ♪ 10 Single Day wristbands
- ♪ 6 Invitations to the Gretna Fest Kickoff Party at the Gretna Cultural Center for the Arts

**INVESTMENT:** \$3,500

# OTHER OPPORTUNITIES

## GATE SPONSOR

- ♪ Get your logo at all 5 entry gates of Gretna Fest on gate signage
- ♪ Only 4 Gate Sponsorships are available

- ♪ 4 Friends of Fest wristbands  
(See Friends of Fest for details)
- ♪ 12 Single Day wristbands

**INVESTMENT:** \$2,500

## KICKOFF PARTY SPONSOR

- ♪ Recognition by the emcee during the event
- ♪ Your logo on Kickoff Party invitation
- ♪ Your logo on banner at the event
- ♪ The banner with your logo remains in Club Backstage during the entire weekend

- ♪ 2 Reserved tables at the Kickoff Party
- ♪ 12 Tickets to the Gretna Fest Kickoff Party at the Gretna Cultural Center for the Arts
- ♪ 10 Single Day wristbands

**INVESTMENT:** \$1,500

## VIDEO LOOP SPONSOR

- ♪ Your logo featured on Festival video loop for the duration of the festival

**INVESTMENT:** \$1,000

## INFORMATION BOOTH SPONSOR

- ♪ Showcase your company, product or service in a dedicated 10x10 space on the Fest grounds

- ♪ May hand out approved items related to your business

**INVESTMENT:** \$1,000

## FRIENDS OF THE FEST

- ♪ Entry for all three days
- ♪ Premium View at the Main Stage located on the top of the levee
- ♪ Access to clean, private restrooms

- ♪ Access to a reserved standing-room-only area at the front of the Main Stage
- ♪ Convenient access to a private bar and food vendors
- ♪ Includes access to Riverfront Stage Viewing Deck and full bar

**INVESTMENT:** \$200

# RIVER CLUB SUITES

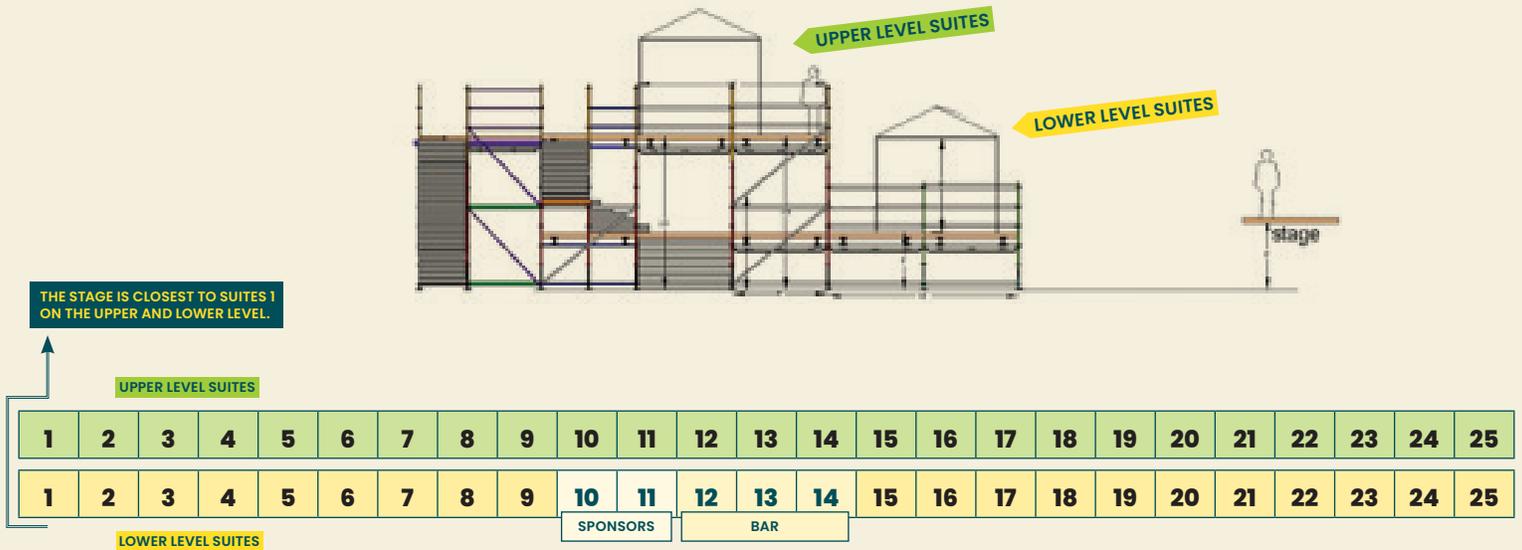
## RIVER CLUB SUITES

- ♪ Private elevated suites overlooking the Main Stage along the Mississippi River
- ♪ 20 River Club Suite wristbands per day
- ♪ Access to VIP Main Stage Viewing Deck
- ♪ VIP access includes an air-conditioned hospitality tent, comfort station, food, and full bar
- ♪ Access to Riverfront Stage covered Viewing Deck and full bar
- ♪ Option to place company signage on the interior of the suite
- ♪ 1 VIP Parking pass for the weekend
- ♪ Suite access opens 1 hour prior to the first act on the Main Stage
- ♪ Availability is limited to 45 suites, including an upper and lower level

### INVESTMENT:

**Suites 1–8 on the upper level:** \$8,500  
**Suites 9–16 on the upper level:** \$8,000  
**Suites 17–25 on the upper level:** \$7,500

**Suites 1–8 on the lower level:** \$8,500  
**Suite 9 on the lower level:** \$8,000  
**Suites 10–11 on the lower level:** For Stage Sponsors (Suites are not available)  
**Suites 12–14 on the lower level:** BAR (Suites are not available)  
**Suites 15–16 on the lower level:** \$8,000  
**Suites 17–25 on the lower level:** \$7,500



\*50% deposit due by July 1st to hold the desired suite and have first right of refusal

\*Balance due September 1st to secure desired suite or suite goes back into inventory

\*5 YEARS OLD AND UP ARE REQUIRED TO HAVE A RIVER CLUB WRISTBAND TO ENTER